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1. Go to sellercentral.amazon.com.
2. Click register now → start selling → create Amazon account → enter name, email, and password → verify email
3. Select business location and business type (it's okay if you're not incorporated! I know six figure sellers who are not registered as a "business")
4. Enter your address
5. Register for a professional **account**. It's \$40 a month, but you get the benefits of accessing third party apps (ScoutIQ, Accelerlist, and NuPrice), you know longer have to pay the \$0.99/ per item fee when a book sells, and you also get access to business analytics.
6. I recommend selecting all countries you're eligible to sell when it asks you which marketplaces to register in. Amazon is trying to expand their reach, and as a seller you benefit by granting them access to ship your inventory overseas.
7. Click next and enter your billing information.
8. Choose a store name. I recommend something that sounds professional and has to do with books.
9. Verify your account.
10. You are all set!